



PROJECT-PARTNERSHIP 2011

In the center of SPORTS-CONTACTS.com

THE PLATFORM www.SPORTS-CONTACTS.COM

Short information

www.SPORTS-CONTACTS.com is the international online portal for searching and finding high quality business contacts throughout the sports industry. In the SPORTS-CONTACTS database you will discover more than 15,000 premium business contacts with detailed profiles for search queries. Sports brands, distributors, sales agencies and service providers are presented on the publicly available platform.

Scope / monthly

approx. 10,000 website visitors / month

approx. 15,000 recipients of the DISTRIBUTION NEWS

approx. 100,000 website visitors / month of the linked partner sites



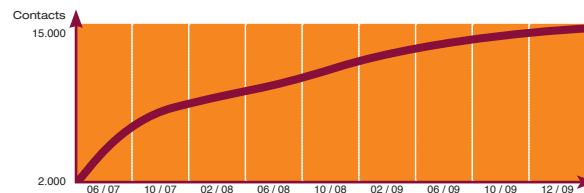
RECIPIENT / READER STRUCTURE ANALYSIS

Introduction

The program and topics of SPORTS-CONTACTS, the B2B portal, concentrates exclusively on persons associated with the sports market or subjects relevant to sports business. Thus the requests and the services are used at a rate of 100% by people from the sports industry, primarily at decision-maker level. The following charts show a detailed breakdown of the demographic user profile.

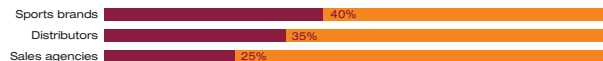
Development / business potential

Within two and a half years, the number of persons, registered for arrangement of business contacts and the number of recipients of the newsletter, have been boosted from 2,000 to 15,000 addresses.



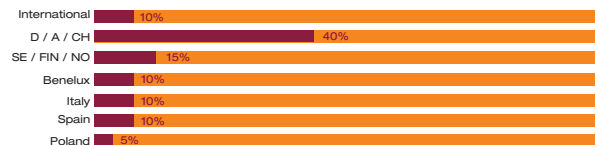
Principal categories

Divided into 3 main categories, 49% of the addresses and recipients can be assigned to sports brands, followed by distributors and sales agencies.



Principal countries

The primary focus of target groups, namely 50%, is on decision makers associated with the sports market in the German-speaking countries. Through partnerships with international representatives, our principal countries are Germany, Austria, Switzerland, Sweden, Finland, Norway, Netherlands, Belgium, Italy, Spain and Poland.



PROJECT-PARTNERSHIP IN THE CENTRE

With a PROJECT-PARTNERSHIP you can get for three months in contact with more than 15,000 potential contacts from the sports industry. Your announcement appears attentively in the centre from the SPORTS-CONTACTS website.

Please let us know your requested profile. Then we bring your project ad bilingual for three months online on our international and Central European website. Additionally your project ad will be send out every three months directly with our DISTRIBUTION NEWS to more than 15,000 SPORTS-CONTACTS by email.

The clearly country abbreviations – by the help of flags – simplify for the searching person the fast and purposeful finding of relevant offers.

You want to stay incognito? No problem! Even the anonymous search is possible at anytime!



Website



DISTRIBUTION NEWS

PROJECT-PARTNERSHIP AS A FILTER

All candidates, who get in touch with you concerning your announcement, will be screened by the SPORTS-CONTACTS expert team and reviewed in regard to their job profile.

Before you receive the contacts we will supply the potential interested party with respective information in detail.

First Mover Advantage

With the PROJECT-PARTNERSHIP your ad will additionally be synchronized with all the companies that are registered as active.

FIND the right partner with **SPORTS-CONTACTS!**



SUCCESS STORIES



This overview only represents brands, which were placed for Europe successfully in the last two years.



You will find more information, details and prices here:
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